



2014 BENTLEY SCHOOL AUCTION

DONATE, SPONSOR, ADVERTISE

Live Auction & Gala: March 8, 2014

Online Auction: March 3-9, 2014

Deadline for Donations: February 21, 2014

Please print all information as you wish it to appear in our materials.

Contact Information for Donation, Sponsorship and/or Advertising

Contact Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Parent Trustee Alumni Faculty Student Vendor Other: _____

Donation Information (Sponsorship and Advertising information on reverse side)

Item Name: _____

_____ Declared Value: _____

Item Description: _____

Notes/ Restrictions/Blackout Periods: _____

How will we receive your donation?

_____ Item is enclosed

_____ Item will be delivered to the school on _____

_____ Please contact me for pick-up at: _____ (phone/email)

Digital images for your item or organization, including logos, can be emailed to gala.solicitation@bentleyschool.net Acceptable image formats are: jpg, gif, tif, bmp, png, tga.

Please mail this completed form to: 2014 Gala, Bentley School, 1 Hiller Drive, Oakland, CA 94618, fax it to: 510-845-6516, or drop it off in person at the Upper School or Lower School front desk.

If you have any questions, contact Claire (415-517-5104) or email us at gala.solicitation@bentleyschool.net

Donor/Sponsor/Advertiser Signature: _____ Date: _____

THANK YOU FOR YOUR DONATION
Non-Profit Federal Tax ID # 94-1700304

Sponsorship Information

Please complete the contact information section, sign, and date on the *front* of this form.

Corporate/Business Sponsorship Levels:

_____ **\$3,000 Patron**

- Four-color full-page ad on the back cover in the auction catalog (only one available)
- Admission for four guests to the event
- Large company logo on the invitation mailed to all Bentley Families (by January 3rd)
- Logo featured on event signage
- Logo and URL link featured on the Online Auction Website and Event Registration Website
- Verbal acknowledgement by the auctioneer at the live event

_____ **\$2,000 Sponsor**

- Black & white full page ad on the inside cover in the auction catalog (on first-come basis)
- Admission for two guests to the event
- Medium company logo on the invitation mailed to all Bentley Families (by January 3rd)
- Logo will appear on event signage
- Logo and URL link will appear on the Online Auction Website and Event Registration Website

_____ **\$1,000 Friend**

- Black & white full page ad inside the auction catalog
- Medium company logo on the invitation mailed to all Bentley Families (by January 3rd)
- Logo and URL link will appear on the Online Auction Website and Event Registration Website

Individual and Family Sponsorship (Cash Gift):

I/we would like to make a cash donation in the amount of \$_____. Unless otherwise requested, all individual and family sponsors will be recognized in the auction catalog.

Advertise in the Event Program

_____ **\$500 Full Page Advertisement**

4½" X 7" black and white image in the 2014 Bentley School Gala program /auction catalog

_____ **\$250 Half Page Advertisement**

4½" X 3½" black and white image in the 2014 Bentley School Gala program auction catalog

_____ **\$100 Business Card Advertisement**

2" X 3½" black and white image in the 2014 Bentley School Gala program /auction catalog

Restrictions and requirements for all ads:

- Purchaser must supply black and white camera ready art - no page bleeds
- All submissions subject to editorial approval
- We reserve the right, at our sole discretion, to accept or reject any submission
- **Deadline for print:** Friday, February 21, 2014

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THANK YOU FOR YOUR SUPPORT
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